



CASE FOR SUPPORT

2019-2021





OUR MISSION

The primary objective of this corporation shall be to provide a vehicle for coordination, advancement, promotion, and administration of all phases of the arts in Creston, Iowa and the surrounding area.

OUR PROGRAMS

Chalk the Town

We partner with the Creston Chamber to decorate our town for the thousands of visitors who come for the 4th of July. Our "Walk of Chalk" is a way for great Creston businesses that are not on the Parade Route to be represented. We give out over 300 packs of chalk to kids! This is our chance for the youth to participate in Community Engagement. Thank you businesses!

Summer Art Camp

Three weeks of kids and art projects. Most projects are successful, and all of them are fun. We have young kids in the morning and older kids in the afternoon. Held in the High School Art Room in the last three weeks of June, it is the perfect start to your children's summer. We focus on turning found household materials into art. Send your teens to volunteer and work on leadership skills! Art Camp is a place where we celebrate diversity among our students, assistants and instructors. All are welcome and all are encouraged to express themselves and their culture through art.



Art Camp continued...

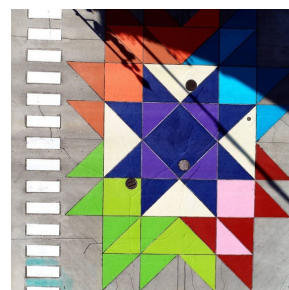
Our Summer Art Camp scholarship program was a huge success thanks to Iowa State Savings Bank, who was our 2019 Sponsor. We were extremely proud to meet our goal of 25% scholarships, which meant that 12 kids were able to attend three weeks of Art Camp. These kids would most likely not have gone to any summer camp. We are currently seeking corporate sponsorship of 2020 Art Camp so that we can offer more scholarships, while maintaining the high quality of our instructors and materials. Will you help us send those kids to Art Camp? \$50 will pay for one week of camp for one child. Please donate, however small!

The Depot Gallery

The Gallery is a place to showcase local talent, as well as bring visiting arts, to inspire us, entertain us, and enrich our lives with its presence. The Depot Gallery is free and is open 6 days a week or by appointment. We host an Artist's Reception at the gallery on the First Friday of each month 6-8 in the evening. We are working with The Young Professionals Group and other Uptown retailers to stay open late and have special events on First Fridays of 2020.

Public Art & Murals

Creston Arts partnered with the CCHS and UCDA to paint a quilt on the intersection of Adams and Maple in 2019. This year we are looking to expand that project with additional painted street murals and extensive mural projects in Uptown Alleyways.



"Receiving a scholarship from Creston: Arts was such a blessing to our family! With the many opportunities Creston offers for young people in the summer, it can be difficult to choose the activities my children are able to participate in. This scholarship made it possible for my daughter, age 10, to be able to learn and develop a skill she loves! In past years, both of my children have participated in Art Camp. Each year they have participated they have come back with some extraordinary art projects and an abundance of knowledge about Art! Our family is so appreciative of what Creston Arts does to enrich the lives of people of all ages."

-- Parent & Creston: Arts supporter

OUR HISTORY

The Creston: Arts Council, a 501(c)3 non-profit, has been serving this community since 1977. In 2011 a new group of volunteers took over and began art programming. 2020 will be our seventh year of Summer Art Camp, our eighth year of Chalk the Town, and our ninth year providing shows in the Depot Gallery.

OUR IMPACT

As an organization, Creston Arts has worked to improve the physical appearance of the Creston community and the understanding of art. Over the past several years, Creston Arts has supported improvements totaling nearly \$50,000 for in-kind and fiscal sponsorship support for various art projects in the Creston community. In addition, scholarships have allowed those in need to attend art camp, gallery space has allowed for hundreds of individuals to view various forms of art and Chalk the Town has given individuals of all ages an opportunity to decorate Uptown Creston for the 4th of July.

OUR NEED

Shortly before the sale of Iowa State Savings Bank to Ames National Corporation in late 2019, Iowa State Savings Bank gifted the building located at 411 W. Adams St. in Uptown Creston to Creston Arts to be renovated as a community art center. Along with the gift of the facility, came seed funding of \$50,000 to begin the renovation process.

Levels of Giving for Donors

Founder	\$25,000 - \$50,000+
Renaissance	\$10,000 - \$24,999
Dreamer	\$5,000 - \$9,999
Innovator	\$1,000 - \$4,999
Believer	\$500 - \$999
Sculptor	\$25 - \$499



At this time, we are working to raise \$408,000 for a two-phase renovation project. Our goal is to complete renovation from the ground floor up, moving into each space as the phase is completed.

Your support as an individual or corporate donor is needed and appreciated. Please consider a gift for use for this outstanding renovation project. Donations over \$100 will be recognized on a mural in the lobby of our new facility!



RENOVATION ESTIMATES

PHASE 1

Construction.....	\$127,029.16
Lift.....	\$40,000.00
Solar.....	\$35,000.00
Facility subtotal.....	\$202,029.16
Hardware technology.....	\$44,000.00
Software technology.....	\$30,000.00
Furnishings.....	\$9,100.00
Phase 1 Total	\$285,129.16

PHASE 2

Construction.....	\$94,456.50
Furnishing.....	\$12,000.00
Hardware technology.....	\$16,654.55
Phase 2 Total	\$123,111.05

TOTAL PROJECT

\$408,240.21





MEANS OF SUPPORT

As an organization, Creston Arts is supported by programming, a number of private and corporate donors, as well as grants from various organizations.

We also maintain The Creston Endowment for the Arts to keep us sustainable into the future.

The renovation project will be completed through support of individual and corporate donors from the Creston community as well as a number of grants.

"The Creston Art Program has done a lot for the members of our entire family. For Jazmine, it has been an escape from the real world and all the pain that comes with it. When Jazmine and Alexis volunteer for the camps and the community art projects, they have a sense of being and inspiration for the arts. The children have been doing the art camps for a long time. Since Shyla can't participate anymore due to her age, she plans on volunteering for years to come. They love the stories they can create when making their own version of a masterpiece. Using art as a way of expressing themselves, all the children in the household are truly themselves. Alexis, Jazmine, Kevin, Shyla and Icie use art in their everyday life, making it more interesting and beautiful. So to the Creston Art Program, you have been a part of our family for many years and you will be a part of our family for many many more years to come."

- The Stow Family